

NOW TAKING VIDEO SUBMISSIONS!

2016 MT-PEC GREAT WORKS OF MONTANA'S PUBLIC SCHOOLS VIDEO

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HELP US TELL THE STORY!

We want everyone to know that Montana's Public Schools are GREAT. Submit a one-minute video and show us why your school is the best.

We're not looking for fancy videos, just GREAT videos! Is there a special teacher that is GREAT? Has the school board worked hard to overcome a particular problem? Has something GREAT happened within the community because of your school? What innovation has your school found that's advancing student achievement? Has there been a particular matter that's been brought before the school board that has changed things for the better? GREAT things are happening – now is the time to show everyone!

VIDEO SUBMISSION DEADLINE: JUNE 15, 2016

VIDEOS SHOULD BE NO LONGER THAN ONE-MINUTE.

BE CREATIVE. HAVE FUN. DO GREAT THINGS!

The next page has all the important info you'll need for successful submission.



If you have any questions, please contact Wendy Brenden, MTSBA Communications Coordinator at wbrenden@mtsba.org or (406) 442-2180.

THANKS FOR COMING TO PAGE 2!

REQUIREMENTS

- Videos must be submitted no later than **Wed., June 15, 2016**. Your school district may submit as many videos as you wish, but each video must be no longer than one-minute in length.
- The videos should focus solely on the topic of GREAT things happening in Montana's Public Schools.
- All videos will be reviewed, and if approved, the submission will appear in a video montage about Montana's GREAT Public Schools. The video will be premiered during the Montana Conference of Education Leaders (MCEL) in October 2016.

SPECIFICATIONS:

- Videos should be no longer than one-minute in duration. Video submission may be edited to remove blank or incidental footage at the discretion of our video editors.
- Videos may be recorded with but not limited to video cameras, iPhones, other camera phones that video and GoPro.
- Record in high-definition video (1920x 1080)
- Save your video files as an .MP4, MPEG, .AVI or .MOV file.
- Maximum file size: 100MB
- Maximum video length: One-minute (60 sec.)

GENERAL RULES

- There are no assurances as to whether your video will appear in the main video. If your video is selected, you will be contacted via email.
- There will be no payment for videos submitted.
- By submitting the video you are acknowledging, representing and agreeing that the content of your video is original and unpublished. The video does not infringe on copyrights or other intellectual property of any other person.
- Video talent under 18 years of age will be required to have the permission of a parent or legal guardian in order to be eligible for submission. Participating school districts will provide written confirmation, from an authorized representative of the school district, confirming that all students appearing in any video have completed the appropriate permission and release forms that release video coverage of any and all students. These forms must be authorized by each parent/legal guardian. The District will maintain copies of the District's permission and release forms.

HELPFUL HINTS FOR A GREAT VIDEO

- Position/focus the video camera such that it records your subject at approximately waist level; no more, no less.
- Speak clearly, adequate volume (not shouting, but strong voice). Shoot in a quiet location. If no one can hear it, no one will watch it.
- Make good eye contact with the camera. If possible, memorize what you're saying or be able to speak off the cuff in a professional manner. (Note: Record for at least 5 seconds – looking into the camera – before and after you speak.)
- Video should be shot against a white or single-color background if possible. Make sure light is on the faces, not behind them. (Don't stand in front of a bright window.)
- If the camera is not stationary (tripod - recommended), the camera operator must maintain a still position. Most new cameras have image stabilization, which should minimize issues.
- Record a few tests to ensure adequate lighting and sound levels.
- Please avoid using music in videos. We will add royalty-free music in the final video montage.

HOW TO SUBMIT YOUR GREAT VIDEO

1. Name your video title in this format: "School District, School, Date"
2. Upload file to: <http://bit.ly/GreatVideoSub>
3. Email wbrenden@mtsba.org with acknowledgement of permission forms, and scanned, signed Talent Release Forms.

In addition, to the District's release forms, we ask that the student(s) and their parent/legal guardian complete the Talent Release Form that can be found on page 3 of this document. This form must be returned at the time of video submission.

- Please avoid using students in circumstances where the parent/legal guardian has opted out of release of student information to third parties under your district's Directory Information procedure and who have not signed the Talent Release Form.
- The video must not contain material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous or libelous, or promotes bigotry, racism, hatred, harm against any group or individual, or discrimination based on race, sex, nationality, disability, sexual orientation or age. Such videos will be rejected for submission.
- Submissions may be rejected for any reason, including (but not limited to) the submission guidelines mentioned above and/or in the sole discretion of video editors.

TALENT CONSENT FORM

Talent's/Child's Name : _____ (please print)

Parent/Guardian Name: _____ (please print)

Project Title: Production of "The Great Work of Montana's Public Schools"

Producer's Name: Montana Public Education Center (MT-PEC) and its partners, Montana Association of School Business Officials, Montana Education Association-Montana Federation of Teachers, Montana Quality Education Association, Montana Rural Education Association, Montana School Boards Association and School Administrators of Montana.

I hereby consent to the irrevocable and unrestricted right of the Producer to use and publish my child's name, photographs, images, videotapes or film, taken of my child and/or recordings made of my child, and/or my child's voice and/or written extractions, in whole or in part. I further acknowledge that my child's participation in this Project is voluntary and that I/we will not receive financial compensation of any type for my child's participation in this Project.

We further understand and agree that:

1. The Producer shall have complete ownership of the Project. I irrevocably assign such images' rights and uses to the Producer into perpetuity.
2. The Producer may photograph and video my child and record my child's voice and likeness for the purpose of the above-reference Project whether by film, videotape, digitally or otherwise;
3. The Producer may make copies of the photographs and recordings so made, without limitation and including but not limited to, production and reproduction of the Project, in whole or in part for use in Public Service Announcements, illustrations, promotions, publications, advertisements and other media, including social media.
4. My child may or may not, in the sole discretion of the Producer, appear in the final Project product.
5. I hereby release the Producer, its partners, its legal representatives and assigns from all claims and liabilities relating to this Project and my child's appearances, images, etc. in this Project.

Talent's _____ (signature)

Parent/Guardian: _____ (signature)

Address: _____

Date: _____